



# Greenbuild

INTERNATIONAL CONFERENCE + EXPO

NOVEMBER 4-7, 2025 | EXPO: 5-6  
LOS ANGELES CONVENTION CENTER | LOS ANGELES, CA

## Exhibit at Greenbuild

### Your Gateway to the Future of Sustainable Construction

Are you ready to put your Mass Timber products in front of thousands of key decision-makers in the green building industry? Greenbuild is the premier event for sustainable construction, and it's the perfect opportunity for your company to showcase its innovative solutions to a global audience.

The Wood Pavilion at Greenbuild this November 4-7, 2025, in Los Angeles is your opportunity to put your brand in front of the most influential sustainable design and construction professionals in the country.

## Why Exhibit at Greenbuild?

### 1. Reach the Right Audience

Greenbuild attracts top architects, designers, engineers, and developers—all committed to building a sustainable future. This is your chance to present your Mass Timber solutions directly to the industry leaders who are looking for the next big thing in green building materials.

### 2. Position Yourself as a Market Leader

Mass Timber is at the forefront of sustainable construction, and Greenbuild is where the world's leading building professionals come to discover the latest innovations. By exhibiting, you not only demonstrate your commitment to sustainability but also position your company as a thought leader in the Mass Timber space.

### 3. Build Relationships that Drive Growth

Greenbuild is more than just an exhibition; it's a networking hub. This is your opportunity to form valuable partnerships with contractors, architects, and developers who are actively seeking the next generation of building materials. These connections can translate into long-term business opportunities and exciting new projects.

### 4. Generate High-Quality Leads

Greenbuild is the only event that attracts the entire project team for LEED, WELL and Passive House construction. By showcasing your products to an engaged audience, you'll gain access to highly qualified leads—professionals who are actively sourcing sustainable solutions for their upcoming projects.

### 5. Educate & Inspire Attendees

Greenbuild offers exhibitors the opportunity to host product demonstrations, presentations, and workshops. Share your expertise in Mass Timber construction, educate attendees on the benefits of timber products, and inspire them with the potential of this cutting-edge, eco-friendly solution.

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**Put your Mass Timber products in front of thousands of key decision-makers in the green building industry.**

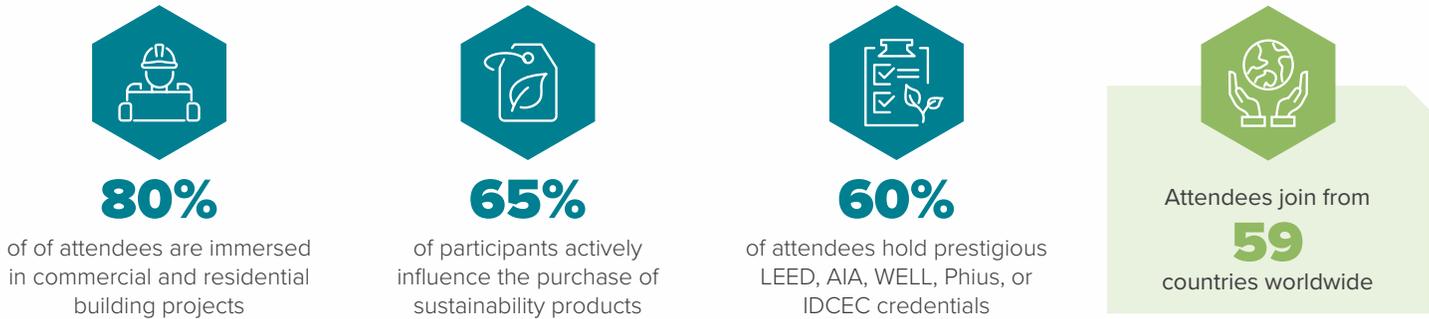
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# Greenbuild by the Numbers



**50** expected wood pavilion exhibitors including Mercer, Rulon, Woodworks, Sustainable Forestry Initiative and more



 **Greenbuild**  
**is the Future of Construction – Be a Part of It!**  
 Mass Timber is leading the way in sustainable construction. Don't miss out on the chance to exhibit at the world's largest conference dedicated to sustainable building and connect with the key players in the industry.



## Reserve Your Spot Today!



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## Exhibit in the Renewable Energy Pavilion at Greenbuild

How we build today will define tomorrow. LEED v5 sets a new standard for sustainable building and emphasizes a shift to renewable energy sources.

California is recognized worldwide for transitioning its electricity system to one that relies increasingly on clean sources of energy, such as solar, wind, and geothermal. California has even established a 100 percent zero-carbon energy planning goal by 2045.

Building Owners and Operators, Architects, Engineers and Building professionals making the transition to on-site renewable energy systems or procuring renewable energy from offsite sources for all or a portion of the building's annual building energy use will not miss this exciting pavilion to see new solutions and products.

Decarbonization is a key priority in LEED v5, the next version of the globally recognized framework for green building practices. In fact, 50% of LEED v5 credits come from this priority.



### About Greenbuild

Greenbuild hosts the largest annual event for more than 10,000 green building professionals worldwide where architects, designers, builders, developers, building owners, property managers, sustainability professionals and government officials learn and source solutions to improve resilience, sustainability, and quality of life in our buildings, cities, and communities.

## Who Comes to Greenbuild?

AECOM  
AIR Communities,  
Akridge  
ARUP  
AvalonBay Communities  
Bainbridge Companies, The  
Balfour Beatty US  
BNBuilders  
Bozzuto Construction  
Brandywine Realty Trust  
Bridge Investment Group  
BXP  
CBRE  
City Office REIT  
Clark Construction Group, LLC  
Consigli Construction Company

Cushman & Wakefield  
DAVIS Construction  
DLR Group  
DPR Construction  
Empire State Realty Trust  
Gensler  
Gilbane Building Company  
Greystar  
Hines Real Estate  
HITT Contracting Inc.  
HOK  
Jacobs  
JLL (Jones Lang LaSalle Incorporated)  
Kilroy Realty Corporation  
Lendlease  
Leopardo Construction

Miron Construction Co., Inc.  
Mithun  
Perkins&Will  
Ryan Companies US, Inc.  
Shawmut Design and Construction  
Simpson Gumpertz & Heger Inc.  
Skanska  
Skidmore, Owings & Merrill LLP  
Stantec  
Swinerton  
The Whiting-Turner Contracting Company  
Tishman Speyer  
Turner Construction Company  
Vornado Realty Trust  
Walter P Moore  
Webcor Builders

# Greenbuild by the Numbers

**10k**  
Expected  
Participants

**250+**  
Exhibitors  
& Brands

**80+**  
Product  
Categories

**500+**  
Leading  
Industry  
Speakers



**80%**

of attendees are immersed  
in commercial and residential  
building projects



**60%**

of attendees hold prestigious  
LEED, AIA, WELL, Phius, or  
IDCEC credentials



Attendees join from  
**59**  
countries worldwide



Greenbuild

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Be a Part of It!

The transition to renewable energy sources is happening and the market is growing! Don't miss out on the chance to exhibit at the world's largest conference dedicated to sustainable building and connect with the key players in the industry.



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## Exhibit in the Healthy Spaces Pavilion at Greenbuild

Green building strategies create superior environments for occupants, they promote safe sites for construction workers, reduce toxic exposures throughout the supply chain and advance the health of surrounding communities.

LEED v5 is deeply focused on identifying and alleviating the most critical threats to occupant physical health and it considers wellness more in depth than ever before.

Architects, designers and building professionals searching for innovative approaches to promote health equity across all stages in the lifecycle of a project will not miss this exciting pavilion to see new solutions and products like these and more:

- Indoor Air Quality and Ventilation Solutions
- Paints/Finishes
- Caulks/Coatings/Sealants
- Ceilings/Ceiling Products
- Flooring/Carpet
- Lighting/Shading
- Windows/Skylights



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 Arcadis  
 ARUP  
 Atelier Ten USA LLC  
 Bainbridge Companies, The  
 Balfour Beatty US  
 Beyer Blinder Belle Architects & Planner  
 BNBuilders  
 Bozzuto Construction  
 CannonDesign  
 Clark Construction Group, LLC  
 Consigli Construction Company  
 COOKFOX Architects  
 DAVIS Construction  
 DLR Group  
 DPR Construction

EwingCole  
 Gensler  
 Gilbane Building Company  
 Gray Construction  
 HDR  
 Hensel Phelps  
 HITT Contracting Inc.  
 HOK  
 Jacobs  
 Kimley-Horn  
 Leopardo Construction  
 Miron Construction Co., Inc.  
 Mithun  
 Mosley Architects  
 PCL Construction Services, Inc.  
 Perkins&Will

Robert A.M. Stern Architects, LLP  
 Ryan Companies US, Inc.  
 Shawmut Design and Construction  
 Simpson Gumpertz & Heger Inc.  
 Skanska  
 Skidmore, Owings & Merrill LLP  
 SmithGroup  
 Stantec  
 STO Building Group  
 Swinerton  
 The Whiting-Turner Contracting Company  
 Turner Construction Company  
 Walter P Moore  
 Webcor Builders  
 ZGF Architects

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Attendees join from  
**59**  
countries worldwide



## Greenbuild is the Future of Construction – Be a Part of It!

Healthy spaces are leading the way in occupant-centric construction. Don't miss out on the chance to exhibit at the world's largest conference dedicated to sustainable building and connect with the key players in the industry.



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## Exhibit in the Path to Net Zero & Decarbonization Pavilion at Greenbuild

The “path to net zero” in buildings involves maximizing energy efficiency through design, construction and operational strategies, a reduction or zero waste, and a shift to renewable energy sources.

Building Owners and Operators, Architects, Engineers and Building professionals searching for increases in operational efficiencies, decarbonization strategies, and innovative design approaches will not miss this exciting pavilion to see new solutions and products like:

- Building Envelope Optimization: Excellent insulation, air sealing, and proper window selection to minimize heat loss and gain.
- High-Efficiency HVAC Systems: Utilizing advanced heating, ventilation, and air conditioning equipment.
- Smart Lighting Controls: Automated lighting systems that adjust based on occupancy and daylight levels
- Water Conservation Measures: Efficient plumbing fixtures and appliances

Decarbonization is a key priority in LEED v5, the next version of the globally recognized framework for green building practices. In fact, 50% of LEED v5 credits come from this priority



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BNBuilders  
Bozzuto Construction  
Brandywine Realty Trust  
BXP  
CBRE  
Clark Construction Group, LLC  
Consigli Construction Company  
DAVIS Construction

DLR Group  
DPR Construction  
Gensler  
Gilbane Building Company  
Gray Construction  
Greystar  
Hines Real Estate  
HITT Contracting Inc.  
HOK  
Jacobs  
JLL (Jones Lang LaSalle Incorporated)  
Kilroy Realty Corporation  
Lendlease  
Leopardo Construction  
Miron Construction Co., Inc.  
Mithun

Perkins&Will  
Ryan Companies US, Inc.  
Shawmut Design and Construction  
Simpson Gumpertz & Heger Inc.  
Skanska  
Skidmore, Owings & Merrill LLP  
SmithGroup  
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Decarbonization strategies and Net Zero solutions are driving positive and enduring change! Don't miss out on the chance to exhibit at the world's largest conference dedicated to sustainable building and connect with the key players in the industry.



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## Pavilion

# 2025 Prospectus

# Overview & Qualifications



## Exhibitor Package Overview

Greenbuild is showcasing the industry leadership of mindful MATERIALS (mM) with the mindful MATERIALS Pavilion on the show floor.

The Greenbuild audience has indicated a growing need to find critical sustainability product information, and the mM Pavilion will bolster the attendee-to-exhibitor engagement via intentional conversations around materials transparency and product certifications. The mindful MATERIALS Pavilion will be a focal area of the show floor!

Qualifying companies can take advantage of a completely turn-key exhibitor solution. A simple yet effective way to showcase your company, its product certifications, and its engagement with mindful MATERIALS.

## Exhibitor Qualifications

- Manufacturer Exhibitors must have materials in the mindful MATERIALS Portal
- Industry Exhibitors must be mM partners
- Exhibitors must have digital sustainability documentation available to attendees
- Exhibitors must provide their sustainability-educated staff at their booth
- Industry Exhibitors must provide education on mM engagement



\*Carpet is not included nor required.

# Turnkey Booth Packages



## 10x20 Booth Package Includes:

- (2) Stools
- (1) Electric drop
- (1) Smart Counter with company logo and LED light
- (1) 10' Branded back-wall with company logo
- (5) Exhibitor badges & (1) 3-day conference pass
- (1) Basic Branding Package & (1) Pavilion Branding & Marketing Package
- Access to the mM Pavilion lounge for private or small group meetings

**\$18,275**

**\$19,325** for Upgraded Back-Wall with Custom Graphics

## 10x10 Booth Package Includes:

- (1) Stool
- (1) Electric drop
- (1) Smart Counter with company logo and LED light
- (1) 10' Branded back-wall with company logo
- (5) Exhibitor badges & (1) 3-day conference pass
- (1) Basic Branding Package & (1) Pavilion Branding & Marketing Package
- Access to the mM Pavilion lounge for private or small group meetings

**\$9,775**

**\$10,300** for Upgraded Back-Wall with Custom Graphics



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## Basic Branding Package

- Company Listing on Greenbuild Website & Mobile App
- Greenbuild Conference Pass (1 per 100 sqft)
- Lead Retrieval
- Access to post-event Lead Insights Dashboard

## + Pavilion Branding & Marketing Package

### Pre-Show Marketing:

- Dedicated marketing email to the Greenbuild audience promoting the mindful MATERIALS Pavilion with company logo
- (2-3) Social media posts promoting mindful MATERIALS Pavilion with company logo

### On-Site Marketing:

- Extensive stand-out branding for the mindful MATERIALS pavilion through show
- Signage & overhead hanging banner indicating mM Pavilion location